

Solari Energy, a Brisbane based solar, water and lighting company based in Brisbane, Australia, and with a full Asia Pacific focus is pleased to announce a new sales approach to commercial solar opportunities within Australia.

Solari is joining forces with the carbon Marketing Group, who will supply sales teams across the country targeting solar sales in the 10kW to 100kW range in the main. At 100kW a sales process needs to change due to different incentives, and this initiative is to build substantial and profitable sales below 100kW as the focus.

Commencing on Monday 21st March, training will be given to the first of the sales people and this will continue as needed as the teams are built across the nation. Solari expects that within 4-6 weeks noticeable improvements in commercial solar sales results will occur.

In preparation for this move Solari has been expanding its install base with accredited CEC solar installers. These will be in various places around the country and able to meet the expected increased need. All Solari installers are QA qualified.

This initiative is in response to the changing marketplace in Australia and is expected to drive significant commercial results.