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Solari Energy Becomes Standalone Renewable Energy Projects Business

Brings Dedicated Supplier Expertise to Commercial, Industrial and Government Projects

BRISBANE – 16 September 2013 – Solar Inception Pty. Ltd. today announced that its Solari Energy division is now a renewable energy subsidiary. Solari Energy will concentrate on small- to large-scale (30 kW to 1 MW and above) projects for commercial, industrial and government clients across Australia and internationally. Solar Inception will continue to provide professional services to solar clients and to source quality solar products through its established distribution network.

Solari Energy will be headquartered in Brisbane under the leadership of Owner/CEO Doug Fletcher. Other skilled Solar Inception management and technical staff who have specific experience with renewable energy engineering and commercial, industrial and government projects will move to the subsidiary.

Solari Energy will also provide a range of financing options including lease, rent, operating expense funding (OPEX) for installations linked to a power purchase agreement (PPA) and client-specific bespoke financing, including arrangements suited to government needs.

“This business move brings our customers the best of both worlds,” said Fletcher. “The autonomy and flexibility of this new business meets a specific and growing market need, and we are linked to Solar Inception, a company with a strong presence across Australia and in other countries.”

Dramatic price increases in the cost of energy have placed long-term financial pressure on commercial and industrial businesses as well as government – for example, local councils serving rural communities. “Solari Energy has the experience, skill and market focus to provide these organisations with custom green energy solutions that perform efficiently over time and provide an important hedge against future power increases,” said Fletcher.

New organisation; same skilled staff

Solari Energy has transitioned the experienced and skilled technical, sales and management staff needed to support all renewable energy project phases, meet all regulatory requirements and ensure quality installations. In addition to Owner/CEO Doug Fletcher, key senior staff who have transitioned from Solar Inception to Solari Energy include Paul Scerri, Group Manager, National and International Sales; Jeremy Tranter, Electrical Project Engineer & Engineering Manager; David Glover, Electrician; and Derwent Burisch and Geoffrey Hill, Project Sales Representatives. (See accompanying fact sheet for staff biographies and credentials)

Services Tailored to Client Need

Solari Energy can supply all products and services required to analyse, cost justify, design, build and manage a renewable energy power plant. Unlike some companies, Solari Energy will also contract for

individual services such as feasibility studies or engineering consulting. (See accompanying fact sheet for complete list of services.)

Product Flexibility; Installer Opportunity

Solari Energy will continue to source high-quality solar modules through Solar Inception's distribution network, but will also have the autonomy to tap other sources - a plus for purchasers in need of custom renewable energy solutions. Fletcher also pointed out that the new business will provide extra opportunity for CEC-accredited installers, "While part of Solar Inception, we have consistently depended upon CEC- accredited installers to partner with us," said Fletcher. "Solari Energy offers further opportunity for these trusted professionals."

About Solari Energy

Solari Energy is an Australian owned and operated renewable energy project, engineering consultancy and professional services business equipped to meet small- through large-scale project needs. A subsidiary of Solar Inception Pty Ltd, Solari Energy also makes a variety of convenient financing options available to its clients.

The company is fiscally strong, with experienced management, technical and support staff needed to ensure quality renewable energy systems planning, design, construction, maintenance and management. Solari Energy serves commercial, industrial and government customers throughout Australia and in Asia, New Zealand and the Pacific Islands. For more information, visit <http://www.solarinception.com.au>, email info@solarienergy.com.au, or contact the company directly at its offices in Queensland: 07 3166 9598, Victoria: 03 9017 1010 or South Australia: 08 8372 7808.

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