



NEWS

Renewable Power. Unlimited Choice.

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Solari Energy Joins Wine Industry Suppliers Australia Listed as Preferred Supplier by WISA

BRISBANE – 25th March, 2014– Solari Energy Pty Ltd is now a member and preferred supplier of [WISA](#), (Wine Industry Suppliers Australia Inc.), an independent incorporated association of suppliers to the wine industry across Australia. [Solari Energy](#) designs and supplies renewable energy solutions for commercial organisations of all sizes, and its founder CEO Doug Fletcher believes the winery industry is a perfect match for a move to solar.

“Joining WISA was a proud moment for our company, and also makes perfect business sense,” said Fletcher. “By their very nature, wineries tend to be concerned about the environment and sustainability. At the same time, the land area needed for grape growing, the sometimes remote location of wineries, and the growing cost of electricity pose both economic and environmental challenges for vintners. WISA does important work to help educate and promote key suppliers to the winery industry, and we look forward to partnering with them to serve this important market.”

Approach: Quality and Collaboration

Wineries are individual and differ widely in terms of landmass, operations, and energy need for refrigeration and other services. Solari Energy approaches each project as a partnership based on quality processes, products and collaboration. “We view each client as unique, and each project as a collaborative exercise that begins with a [renewable energy feasibility study](#). Wineries have specific economic and energy goals. Our job is to understand those requirements and work carefully toward a solution that will provide the most efficient, effective, and budget-friendly renewable energy performance over system life.”

There’s no doubt that wineries, like other business, face the ever-increasing cost of standard electricity – a challenge that solar power plants can largely eliminate. [Federal government support](#) and state feed-in tariffs provide further energy cost-cutting benefits to wineries. But since feed-in tariff programs differ from state to state, Solari Energy also factors this variable into solar system planning. Finally, the company offers a variety of [flexible financing plans](#), including lease, purchase, OPEX and bespoke financing. “Our goal is to devise the highest quality solar energy system combined with the greatest possible return on investment for each winery,” said Fletcher.

Marketing Plus for Wineries

A move to solar is also a plus for a winery's brand. Consumers on wine tasting tours react very positively to a vintner who has installed clean energy. Reducing a wineries carbon footprint directly through solar energy, rather than through carbon offset companies, has a more meaningful impact on the winery's environmental brand.

About Solari Energy

Solari Energy is an Australian owned and operated renewable energy project, engineering consultancy and professional services business equipped to meet small- through large-scale clean energy project needs. Solari Energy also makes available a variety of convenient financing options to its clients.

The company is fiscally strong, with experienced management, engineering and support staff. This combined expertise helps ensure quality renewable energy systems planning, design, construction, maintenance and management. Solari Energy serves commercial, industrial and government customers throughout Australia and in Asia, New Zealand and the Pacific Islands. For more information, visit <http://www.solarienergy.com.au>, email info@solarienergy.com.au, or contact the company directly at its offices in Queensland: +61 (07) 3118 5927, Victoria: +61 (03) 8682 8804 or South Australia: +61 (08) 8464 0810.

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